



Eshan College of Engineering

Approved by AICTE, New Delhi and Affiliated to AKTU (Formerly UPTU) & BTE, Lucknow

Detailed Report

Event- Awareness Programme on “Intellectual Property Rights (IPR)”

Subject Area- Research Ethics

Organized by- Office of T/P, ECE

Intellectual Property Rights (IPR) Awareness is critical to shaping an environment that is conducive to fostering creativity & innovation in the country. One of the key focus areas is students in colleges, as it is essential to nurture creativity and the ability to innovate from a young age. Intellectual Property is the product of a person's intelligence, creativity, hard work, and skill. It results from an idea that comes to one's mind and is given creative expression. So it is necessary that youngsters are enriched with basics of Intellectual Property Rights. On 12/02/2019, an awareness programme entitled “**Intellectual Property Rights (IPR)**” was organized by Office of T/P, Eshan College of Engineering, Farah, Mathura.

39 participants attended this seminar. Our honourable faculty member Dr. V. Gupta delivered lecture on background of intellectual property, its importance and significance to nurturing youth that respect the IP rights of self and others. Specially as IPR Awareness is a prerequisite for shaping an environment crucial to fostering creativity and innovation in the nation. He stated building respect for intellectual property (IP) involves more than just enforcement; we also have to educate, inform and change attitudes.

Event Highlights





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- The primary focus of this Policy is towards promoting innovation and creativity, especially amongst entrepreneurs and in higher education institutions.
- The Policy brief specifically mentions synergising all forms of IPR, concerned statutes and agencies for tapping the creativity and innovative energies in India with a special emphasis on start-ups and educational institutions.
- Experts believe it is crucial for students to know their way around Intellectual Property Rights.
- Apart from the many benefits of IPR, students can learn about the ways in which they can safeguard their creations, giving them a competitive edge over their peers.

